

STRYME takes the lead in multichannel broadcasting with GENESIX V7 – the first ever 16 SD/HD channels VideoServer



ONE STEP AHEAD – With 16 flexibly configurable input/output channels (SD/HD/4K ready) packed into the ultra-slim 2U GENESIX VideoServer V7, STRYME is forging ahead in multichannel broadcasting. As the very first company in the industry, the long-term supplier of the Austrian Broadcast Corporation (ORF) and internationally successful broadcast solutions expert will launch its new flagship product at the Hamburg Open on January 19, 2017.

The compact and ultra-slim design of the high-tech GENESIX VideoServer V7 with 16 HD channels is an ideal space-saving solution for OB-Vans. With even more flexibility, usability and control, it boosts Multi-Cam Ingest performance. It comes complete with more functionalities that simplify, speed up and optimize workflows, such as the time-saving Transfer While Capture function. On top of that, it offers even more possibilities and precision, e.g. with the Edit While Capture function that ensures simultaneous and frame-accurate Multi-Cam Ingest . the ideal solution for live sports broadcasts and post-production highlight cuts.

STRYME CEO Goce Zdravkoski sums up: %Our customers expect the best: consistent high quality and reliability as well as a sophisticated, cost-effective and failsafe technical solution that meets their needs . today and tomorrow. Our 2U GENESIX VideoServer V7 with 16 flexibly configurable HD channels meets all these needs, and more. It is currently unmatched in the industry.+

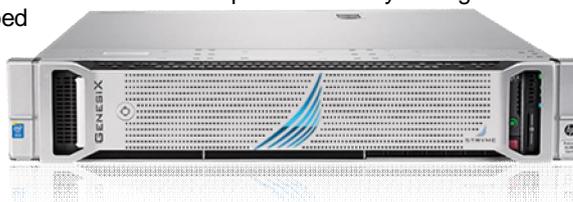
STRYME will showcase the GENESIX VideoServer V7 at the Hamburg Open on January 19, 2017 as another innovative broadcasting solution.

* * * * *

ABOUT GENESIX

MORE INSIDE THAN EVER BEFORE

STRYME's new flagship product, the 2U GENESIX VideoServer V7 comes with up to 16 flexibly configurable input/output channels (SD/HD/4K ready). It has been equipped with a powerful TDIR Multichannel Commander and a unique Time Delay Instant Replay function, an Advanced Graphic Composer as well as Avid Interplay integration. It includes a 5-year guarantee, and supports all industry-standard codecs and formats, providing customers with maximum compatibility and flexibility.



ABOUT STRYME

Located in Vienna, STRYME has been providing and developing tailored professional broadcast and automation solutions for small, medium-sized and specialized broadcasters for more than a decade. The Austrian market leader is known for uncompromising quality and reliable out-of-the box solutions that simplify, speed up and optimize daily broadcast workflows. When video server reliability matters most, STRYME is the right choice. As a long-term supplier of the Austrian Broadcast Corporation (ORF), STRYME is a renowned and trusted industry partner. The company has implemented a wide range of different projects, locally in Austria and internationally, in Germany, Switzerland, Italy, Russia or South Korea.



For further information, please contact:

STRYME GmbH

Mr. Goce Zdravkoski - CEO

Tel: +43 1 968 11 62 0

Fax: +43 1 968 11 62 99

Mobile: +43 699 176 005 13

Email: goce.zdravkoski@stryme.com

Web: www.stryme.com