




White Paper: Unified Linear TV Delivery
 Software-Defined Video in Cable and Satellite Operations
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Dynamic Drive Pool displays Genesis VideoServer by Stryme

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Stryme's Genesis VideoServer will be on display at Dynamic Drive Pool's (DDP) booth this year, with the product from Stryme complimenting DDP's storage system.

Featuring studio playout, playout automation, automated insertions of overlay graphics, CG, GPI and router support, integrated media asset management (MAM), traffic management, as well as automated gap-filling, the Genesis VideoServer offers "easy integration" into existing infrastructures and processes.

The system is powered by Matrox 4 in 4 out I/O card with real-time effects and is boosted with an internal

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storage based on SAS 15K drives. It is also equipped with Transfer manager, allowing data to be transferred dual-way between local and shared storage

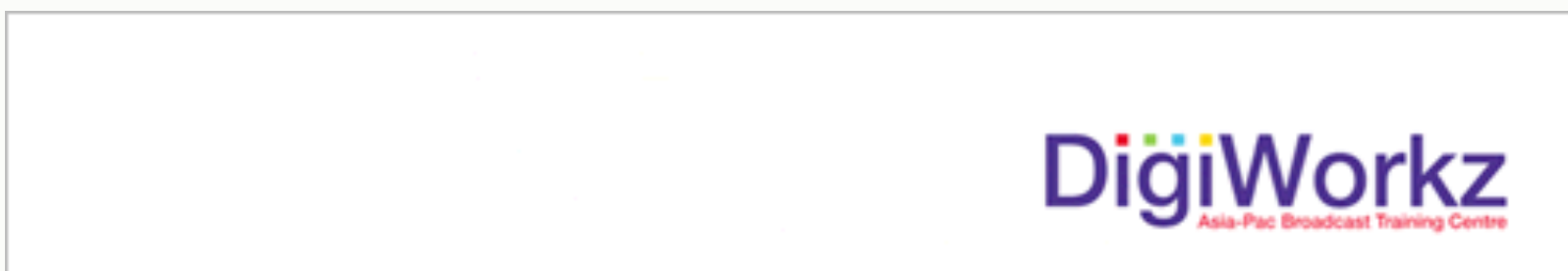
The integrated ingest function allows automated recording via scheduled ingest, loop recording and manual recording of video footage by means of batch capturing or crash recording.

Additionally, the Genesis Ingest supports control via GPI and offers users an optional selection of pre-defined profiles for global broadcast video standards, including RDD9, XDCAM HD, P2 HD, HDV, D10, DVCAMa, Apple ProRes and Avid DNxHD, among others.

The Genesis also features the NewsEdit function — a studio playout designed to meet the needs of newsroom environment. NewsEdit is equipped with a user-friendly interface, and minimises time to air with its "on the fly rendering" function.

The Genesis VideoServer, along with other highlights from DDP, will be showcased at **booth 5A5-09**.

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