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Stryme-Vizrt Solution Gives Broadcasters an Extra Edge

SEVENTH GENERATION GENESIX VIDEOSERVER WITH "VIZRT INSIDE"

Stryme and Vizrt offer smaller media companies a new cost-effective end-to-end solution – the Genesis-Vizrt Package – complete with the high-class broadcast graphics normally reserved for large broadcasters.

The Genesis-Vizrt Package is both unique and economical. With "Vizrt inside", the Genesis VideoServer V7 empowers small, medium-sized and specialized media companies to step up their channel branding, use animated 3D scenes in real time and produce high-end animations in HD, and soon in 4K and beyond.

Whether for live coverage, news or sports productions, the cost-effective end-to-end solution from Stryme and Vizrt opens smaller market participants and niche players the door to the proven quality normally used by broadcasters. As a fully integrated module, the Vizrt graphic engine offers more than just compatibility.

Stryme CEO Goce Zdravkoski explains: "We offer our customers and partners around the world what they value most: our renowned Genesis VideoServer V7 for around-the-clock playout automation plus the globally leading graphics engine in a cost-effective end-to-end solution. There is nothing like it on the market today."

The seventh generation Genesis VideoServer with "Vizrt inside" uses a common video and hardware environment as well as a professional client/server product architecture. Therefore, no additional costs are incurred for development. Similarly, there is no risk of substitutability because the dual Vizrt graphic engine (Viz Engine) has been specially adapted for this purpose.

Just like its predecessors, the Genesis VideoServer V7 is a fully-fledged, highly flexible multi-channel solution that makes real-time graphics feeds, advertisement and product placements on the fly as easy as child's play.

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