



Linux Authors: [Jeremy Hess](#), [PR.com Newswire](#), [Maureen O'Gara](#), [Glenn Rossman](#), [Liz McMillan](#)

News Feed Item

STRYME and VITEC Strike a Perfect Match

BY BUSINESS WIRE ARTICLE RATING: ☆☆☆☆☆

NOVEMBER 14, 2011 03:30 AM EST READS: 129



This year's IBC marked another milestone for state-of-the-art, yet cost-effective and user-friendly all-in-one broadcast software. STRYME GmbH from Austria and the French company VITEC formalized their long-term relationship. By merging Genesis' (STRYME) optimized, easy to use workflows with the efficient ProxSys (VITEC) professional media asset management system in a fully integrated product, the new cooperation partners offer broadcasters the best of both.

The Genesis-ProxSys product match offers small and medium-sized broadcasters a perfect end-to-end solution. First presented at the IBC, future customers saw for themselves that maximum compatibility, proven user friendliness and optimal cost-effectiveness put in a convincing performance. ProxSys' mobile asset management also ensures easy and secure access to the most important data from anywhere at any time. Besides, the newly integrated all-in-one solution makes advanced IT-based playout and managing audio and video material even more affordable.

For years, VITEC has relied on STRYME's Genesis Playout. Mr. Norman Schlomka, Managing Director of COMO a Vitec company, thus speaks from experience as he emphasizes: "Genesis is a reliable multichannel-in-a-box playout solution which we can build on. We have no second thoughts of offering customers this novel all-in-one solution."

STRYME CEO, Mr. Goce Zdravkoski underlines that the cooperation with VITEC is based on mutually established trust. He adds: "We are proud to have teamed up with Vitec. By integrating Genesis with ProxSys we have taken another step towards the future of broadcasting software."

CIO, CTO & Developer Resources

- [www.SecurityStockWatch.com - #1 NETSEC portal.](#)
- [BMC Cloud Lifecycle Management](#)
- [One Free Hour of Cloud Consulting from ScaleUp](#)
- [Cloud Governance](#)
- [From Virtualization to Private Cloud - Cut Through Clutter](#)
- [Red Hat CloudForms IaaS](#)
- [Porting to Windows Phone is easy. Get help](#)
- [Value Beyond Virtualization](#)
- [Scan to Google Docs](#)
- [Are You Always Audit Ready?](#)

About GENESIX

GENESIX® is a flexible and reliable Playout and Ingest solution for small and medium-sized broadcasters. Its features (playout automation, overlay graphics, character generator, traffic management, asset management, program scheduling, etc.) ensure reliable operation and integration into existing infrastructures and workflows. GENESIX supports all industry-standard codecs and formats. This guarantees maximum compatibility and flexibility. www.stryme.com

About ProxSys

ProxSys management and archiving solutions ensure a reliable, smooth

Comments

Most Powerful Voices in Security

By Jim Kaskade

JimKaskade wrote: MATT FLYNN comments, "[This is a list] based on reach and not knowledge, usefulness of analysis, or trustworthiness.and that "the word 'influencers' brought me right back to Gladwell's book The Tipping Point and made me wonder if this is really a list written for marketers rather than for security decision makers. Even if that is the case, then it's probably a good idea to follow the people on the list as they might identify emerging trends - perhaps by analysis, but as Gladwell points out, perhaps by causation (whether intentional or not)." <http://goo.gl/oyiuv> Sep. 14, 2011 03:43 PM EDT

[read more & respond >](#)

- [Whitepapers](#)
- [Downloads](#)
- [Webcasts](#)

Cloud Expo & Virtualization 2011 East

DIAMOND SPONSOR:

Dell
Dell & VMware Deliver the Enterprise Hybrid Cloud

PLATINUM PLUS SPONSORS:

Abiquo
Are Financial Services Organizations Risking Security by Avoiding Cloud

- [Scan to Google Docs](#)
- [Red Hat CloudForms IaaS](#)
- [Build a Private PaaS with Red Hat CloudForms](#)
- [Migrating JEE Applications to SpringSource tc Server](#)
- [Extend Beyond Virtualization to the Cloud](#)
- [Cloud Governance](#)
- [Application Performance Management](#)
- [Extending IT Governance](#)
- [VMware vFabric tc Server Streamlines Application Deployment](#)
- [Extending IT Governance](#)
- [Value Beyond Virtualization](#)
- [IDC Whitepaper – Cloud Computing](#)
- [Are You Always Audit Ready?](#)
- [Are You Always Audit Ready?](#)
- [Fulfilling the Lean Software Promise](#)
- [Why Build a Private IaaS Cloud?](#)
- [IDG Report - Lightweight Application](#)
- [Cloud 101 Whitepaper](#)
- [From Virtualization to Private Cloud - Cut Through Clutter](#)
- [Eliminate Database Client Libraries Today!](#)
- [Seven Qualities of Wildly Desirable Software: Forrester Report](#)
- [Cloud Foundations Quickstart](#)
- [Tired of Type 4 JDBC limitations? Try Type 5!](#)

workflow integration that securely saves and automatically manages large amounts of media data. ProxSys PX-Series guarantees secure, transparent and efficient data management. It manages low and high resolution video, audio, graphic, and data files through an easy to use web-based user interface, providing fast and efficient retrieval.

www.vitecmm.com

Published November 14, 2011 – Reads 129

Copyright © 2011 SYS-CON Media, Inc. — All Rights Reserved.

Syndicated stories and blog feeds, all rights reserved by the author.

- RELATED
- PRINT
- EMAIL
- FEEDBACK
- ADD THIS
- BLOG THIS

More Stories By Business Wire

Copyright © 2009 Business Wire. All rights reserved. Republication or redistribution of Business Wire content is expressly prohibited without the prior written consent of Business Wire. Business Wire shall not be liable for any errors or delays in the content, or for any actions taken in reliance thereon.

- Top Reads - Week
- This Month
- All Time

- [The i-Technology Right Stuff](#)
- [Linux.SYS-CON.com Exclusive: Linus Discloses *Real* Fathers of Linux](#)
- [After Ubuntu, Windows Looks Increasingly Bad, Increasingly Unfriendly](#)
- [A Closer Look at Damn Small Linux](#)
- [Linus' Top Ten SCO Barbs](#)
- [SCO CEO Posts Open Letter to the Open Source Community](#)
- [Netscape Co-Founder's 12 Reasons for Growth of Open Source](#)
- [Where Are RIA Technologies Headed in 2008?](#)
- [*POINT - COUNTERPOINT SPECIAL* What's Wrong with the Open Source Community?](#)
- [Introducing "Cooperative Linux" - Linux for Windows, No Less](#)
- [Linux.SYS-CON.com Exclusive: What Would UserLinux Look Like?](#)
- [Why Recovering a Deleted Ext3 File Is Difficult . . .](#)

Computing?

Oracle

From Consolidation to Enterprise Private PaaS

PLATINUM SPONSORS:

Intel

Driving the Transformation to Next Generation Cloud Data Centers

Rackspace

The Inevitability of an Open Cloud

GOLD SPONSORS:

CA Technologies

Follow YOUR path to Cloud Computing

Interxion

Who Keeps the Cloud in the Air?

Microsoft

Patterns for Cloud Computing

PerspecSys

War in the Clouds: Are you ready?

ServiceMesh

The Big Win: Stop Playing Small-Ball with Your Cloud Strategy

Terremark

Evaluating Enterprise Clouds

Xiotech

Cloud Storage: Myths and Realities

POWER PANELS:

Cloud Expo New York: CTO Power Panel

Cloud Expo New York: CEO Power Panel

Cloud Expo New York: CMO Power Panel

Cloud Expo New York: Wrap-Up Power Panel

[Click For 2010 West Event Webcasts](#)

Latest Articles

Latest Blogs

Latest News

- [cVidya Achieves Oracle Exadata Ready Status](#)
- [Azul Stops Being Agnostic, Gets "Come to Linux" Call](#)
- [China Reportedly Develops Its Own Processor](#)
- [CFEngine Moves to the US](#)
- [CloudLinux Partners with Parallels to Improve Stability of Hosting Servers](#)
- [The Linux Foundation Announces Five New European Members](#)
- [Management Software for Linux Virtualization Made Available](#)
- [Likewise Works with Microsoft to Enable Next-Generation NAS Devices](#)
- [Free Yourself from Database Client Libraries in 15 Minutes](#)
- [CloudLinux 6.1 Introduced with Free Conversion and Installation Offer](#)
- [Red Hat Pushes into All-Cloud Management](#)
- [Microsoft Cuts Cloud Deal with Chinese Linux Outfit](#)
- [More Articles...](#)



ControlPanel ^{GRC}

Do you think meeting the demands of ever-increasing audit and compliance requirements is expensive, cumbersome and next to impossible? Think again.



Cloud Expo & Virtualization 2010 West

DIAMOND SPONSOR:

Oracle

Roadmap to Enterprise Cloud Computing

PLATINUM PLUS SPONSORS:

Abiquo

Next Generation Cloud Management - Introducing the Virtual Enterprise

Adaptivity

The Enterprise Cloud Lifecycle

Microsoft

The Move is On: Cloud Strategies for Businesses

PLATINUM SPONSORS:

Red Hat

Unlocking the Value of the Cloud Today

SAP

The Journey to On Demand - Lessons Learned from Small, High-Growth Customers

Unisys

What if You Could Transform IT Your Way, Using Cloud 2.0?

GOLD SPONSORS:

CA Technologies

Changing the Game: How to Get a Cloud Service Up and Running in Less Than 30 Days

Cisco

Cisco Cloud Strategy, Within and Across Data Centers

Compuware

Borderless Applications: The Future of Performance

GET unstuck WITH JBOSS MANAGED SOLUTIONS

▶ Watch the webinars.

About Linux

linux.SYS-CON.com showcases Linux and other open source solutions, helping IT managers and business leaders chart their course toward open source.



Subscribe to Linux Email News Alerts



Subscribe via RSS
Click this link to view as XML

ADD THIS FEED TO YOUR ONLINE NEWS READER



Cloud Computing Expo
CloudExpo

CloudExpo Cloud Expo Daily Thursday! [Announcing @CloudExpo 2012 New York Venue] ▶ <http://t.co/r3ZpbqKI> #Cloud #CloudExpo #CloudComputing
2 minutes ago · reply · retweet · favorite

FuatKircaali Did you miss @CloudExpo? @McAfee's @BrianContos has the scoop! <http://t.co/w35d5j1D> #Cloud #CloudExpo #CloudComputing <http://t.co/aJ5qMYpw>
about 1 hour ago · reply · retweet · favorite

CloudExpo Cloud Expo Daily is out! <http://t.co/r3ZpbqKI> ▶ Top stories today via @strukhoff @jg21
about 1 hour ago · reply · retweet · favorite

vir2biz Cloud Application Development Goes Private -InfoWorld <http://t.co/cu7aQkIn>

in the Cloud

Cordys

The Business Value of the Cloud

Intel

Next Cloud on the Horizon: Exascale to Microservers

Navisite

Cloud Computing – Extending Your IT Infrastructure

Quest Software

The Private Cloud in Practice: Case Studies & Proven Strategies

Rackspace Hosting

OpenStack for the Enterprise

SoftLayer

It's All Cloud: Blurring the Line Between Dedicated and Cloud Service

Terremark

Parting the Clouds - Evaluating Clouds and Cloud Providers for the Enterprise

VMware

An Evolutionary Path to Cloud Computing - VMware's Private, Public, and Hybrid Cloud Solutions

POWER PANELS:

Business Value of the Cloud

Where's the Cloud Going?

Click For 2009 Event Webcasts

Topics

- All Sections
- LinuxWorld Archives
- Book Rookery
- Case Study
- Desktop
- Editorials
- Enterprise
- Features
- From the Blogosphere
- Hot Story
- Interviews
- Java
- Kernel
- Linux News Desk
- LinuxWorld 2006 Boston
- LinuxWorld Expo SF 2005
- Migration
- Networks & connectivity
- News
- Open Source
- Opinions
- Product Review
- Security
- Standards
- SYS-CON Radio
- interviews
- Trends
- VOD
- VOIP
- Web admin
- Write For Us

@DavidLinthicum @CloudExpo #Cloud #CloudExpo #CloudComputing
2 hours ago · reply · retweet · favorite



faridelbaraka Thumbs up for @CloudExpo team for producing such an amazing show! Lyatiss pics here <http://t.co/o4mRZqXD> #Cloud
2 hours ago · reply · retweet · favorite



FuatKircaali Cloud Management Evolution @CloudExpo ▶ <http://t.co/R7t5aiFk> [via @randybias] #Cloud #CloudExpo #CloudComputing <http://t.co/Fr1Ok0I5>
8 hours ago · reply · retweet · favorite



Join the conversation

Top Stories



SOA & WOA

**Book Excerpt: A Java Application Profiling Tips and Tricks**

- 🔗 The Future of Cloud Computing: Industry Predictions for 2012
- 🔗 Achieving the Most from Your Cloud Computing Strategy
- 🔗 You Only Control One-Third of Your Page Load Performance!
- 🔗 How to Wreck a Good Product in 90 Days or Less

Cloud Expo

**Cloud Migration Software Now Supports CA AppLogic and GoGrid**

- 🔗 BrightRoll Secures \$30 Million in Funding
- 🔗 9th International Cloud Expo | Cloud Expo Silicon Valley – Photo Album
- 🔗 Cloud SANs: What the Data Storage Vendors Forgot
- 🔗 Avoid Cloud Computing "Image Sprawl," rPath's Adam Urges

Virtualization

**F5 BIG-IP Platform Security**

- 🔗 The Top 100 Bloggers on Cloud Computing
- 🔗 The Agile Business – Why Data Virtualization Is Needed
- 🔗 Making Chili and Managing Network Resources
- 🔗 CloudNOW Interviews: Vanessa Alvarez, Forrester Research Analyst

Web 2.0

Good Times at WordCamp Detroit 2011

- 🔗 Eine bedeutende Auszeichnung aus London für Turkcells Snowdrops-Projekt
- 🔗 Klout Crisis Leads to Tough Questions for PROskore Founder Bill Julia
- 🔗 Roach Motels, "Privacy Third Rail," Bad Decisions & Klout
- 🔗 Cloud Expo Day 3 Keynote Speaker Profile: Willie Tejada - Akamai

Java

**Book Excerpt: Introducing HTML5**

- 🔗 Disk Drive Crisis Worsens
- 🔗 Java Cloud Hosting Platform Provider Jelastec Establishes U.S. Operations
- 🔗 Build Your Own Integration Stack?
- 🔗 Architecting Beyond Cloud Computing's Horseless Carriage

.NET

ULVAC-RIKO Releases Laser Flash Method Thermal Constant Measuring System 'TC-1200RH'

- 🔗 W. P. Carey Provides EUR 41 Million Build-to-Suit Financing in Croatia
- 🔗 Opening Smart Mobile! Smart Enterprise! Smart Life! - The 7th RFID/USN KOREA 2011
- 🔗 JCB International Launches Tie-up Gourmet Campaign with Chua Lam
- 🔗 SBM Offshore N.V. Q3 2011 Trading Update - New Record Order Intake and Outlook 2011 Confirmed

CIO, CTO & Developer Resources**OpenSource & Linux**

- 🔗 Extend Beyond Virtualization to the Cloud
- 🔗 Becoming Cloud Ready: Key Considerations
- 🔗 IDG Report - Lightweight Application
- 🔗 Seven Qualities of Wildly Desirable Software: Forrester Report
- 🔗 BMC Cloud Lifecycle Management
- 🔗 Villanova University Online
- 🔗 Extend Beyond Virtualization to the Cloud: Getting Started
- 🔗 Migrating JEE Applications to SpringSource to Server

Java & Eclipse

- 🔗 Scan to Google Docs
- 🔗 Build a Private PaaS with Red Hat CloudForms
- 🔗 Red Hat CloudForms IaaS
- 🔗 Port your apps to Windows Phone. Get started now
- 🔗 Tired of Type 4 JDBC limitations? Try Type 5!
- 🔗 Extending IT Governance
- 🔗 VMware vFabric to Server Streamlines Application Deployment
- 🔗 Extending IT Governance
- 🔗 Why Build a Private IaaS Cloud?
- 🔗 Get help porting your app to Windows Phone

Cloud Computing & Virtualization

- 🔗 Application Performance Management
- 🔗 Learn more about Virtacore VMware hybrid clouds
- 🔗 Are You Always Audit Ready?
- 🔗 Solving the Data Challenge for Real-Time Awareness and Risk Assessment
- 🔗 Webcast: Bring Shadow IT Into the Light
- 🔗 Fulfilling the Lean Software Promise
- 🔗 Are You Always Audit Ready?
- 🔗 Web Applications at Cloud Scale - Webcast
- 🔗 Eliminate Database Client Libraries Today!
- 🔗 Cloud Governance

9TH INTERNATIONAL

CLOUD EXPO**NOVEMBER 7-10, 2011**
SANTA CLARA CONVENTION CENTER
Santa Clara, CAHome [Ulitzer](#) [SYS-CON](#) [Events](#)[twitter](#) twitter.com/cloudexpo**Cloud Expo**

- » Home
- » Register
- » Keynotes
- » Speakers
- » Sessions
- » Schedule
- » Exhibitors
- » Sponsorship Info
- » Conference Info
- » Hotel Info
- » Press Registration
- » Call For Papers
- » Media Sponsors
- » Advisory Board
- » Volunteers

The Only Enterprise IT Event in 2011 Covering the Entire Scope of the Cloud Computing Spectrum

Cloud Expo was announced on February 24, 2007, the day the term "cloud computing" was coined. That same year, the first Cloud Expo took place in New York City with 450 delegates. Next June, Cloud Expo is returning to New York with more than 10,000 delegates and over 600 sponsors and exhibitors.

"Cloud" has become synonymous with "computing" and "software" in two short years. Cloud Expo is the new PC Expo, Comdex, and InternetWorld of our decade. By 2012, more than 50,000 delegates per year will participate in Cloud Expo worldwide.

The cloud is certainly a compelling alternative to running all applications within a traditional corporate data center. But moving from theory into practice is where things get complicated, and this is where attending a top industry event like Cloud Expo comes in.

No one can take full advantage of cloud computing without first becoming familiar with the latest issues and trends, which is why the organizing principle of the 8th International Cloud Conference & Expo on November 7-10, 2011 - is to ensure - through an intensive four-day schedule of keynotes, general and breakout sessions, and our bustling Expo Floor - that attending delegates leave the Santa Clara Convention Center with abundant resources, ideas and examples they can apply immediately to leveraging the Cloud, helping them to maximize performance, minimize cost and improve the scalability of their Enterprise IT endeavors.

Delegates will leave Cloud Expo with dramatically increased understanding the entire scope of the entire cloud computing spectrum from storage to security. Whether you're an enterprise or small to medium business, you'll soon be benefiting from the Cloud. Join your peers in Santa Clara November 7-10, and maximize those benefits already in 2011. See you in Silicon Valley!

Register Now!

Save \$800 on your "Golden Pass"! Call 201.802.3020 or click here to Register. Early Bird Expires Friday.

Speaker Opportunities

Submit your speaking proposal for the upcoming Cloud Expo in Santa Clara, CA [November 7-10, 2011]

Exhibitor Info

Please Call 201.802.3021 events (at) sys-con.com. Carmen Gonzalez, carmen (at) sys-con.com.

Produced and presented by Cloud Expo, Inc.

Ulitzer

Terms of Use & Our Privacy Statement - About Newsfeeds / Videofeeds. Copyright ©1994-2011 Ulitzer, Inc. All Rights Reserved. All marks are trademarks of Ulitzer, Inc. Reproduction in whole or in part in any form or medium without express written permission of Ulitzer, Inc. is prohibited.