

NEWS

FEATURES

EVENTS

IBC

PUBLICATIONS

VIDEO

SUBSCRIBE

TVBEurope

The business of media and entertainment

Future-Proofing with Software-Defined Storage

Download the Frost and Sullivan free White Paper

Download now

NEWS PRODUCTION & POST

NEWS

Austrian TV stations select Stryme

SHARE THIS STORY



Holly Ashford

4 July 2016 3ND

PRINT

Stryme has recently helped optimise and simplify the programme planning, playout system and graphics design for two private Austrian broadcasters. The company's Genesis



VideoServer V6 was chosen by broadcasters ATV and 3MobileTV.

3MobileTV wanted to transfer its externally produced channel 3Live into an in-house production. Stryme was tasked with simplifying the product range, playlist programming and playout, and incorporating the right graphics solution in music clips. The company installed GENESIX Playlist Scheduler, Genesis Graphic Package and Genesis Playout Automation to plan music clips and programme content, fade in graphics and enable a 24/7 operation.

Private television station ATV required a hardware and software solution to run its studio facilitate live news coverage, sports

broadcasts, and supply the countrywide transition to HD.

Stryme installed its Genesis VideoServer V6 with an HD support feature. The solution ensures broadcasting around the clock, and helped with the transition to HD.

"The 4K ready Genesis VideoServer V6 offers four times the resolution of HDTV," explained Stryme CEO Goce Zdravkoski. "Like its predecessors it is a fully-fledged, highly flexible, multi-channel video server solution with a built-in state of the art graphics engine for real-time graphics feeds, advertisement and product placements on the fly."

SHARE THIS STORY



SEND TO A FRIEND  | PRINT 

SIMILAR STORIES



NEWS

Vice acquires Garage, plans video channel



NEWS

Setanta Sports Ireland undergoes rebrand



INTERVIEWS

Learning from the audio community



ANALYSIS

The experience blueprint



NEWS RELEASES



BBC trainee named RTS Young Technologist of the Year



TVBEurope and Akamai partner for webinar



Delegate Sales Executive – London



Newtec aid Com & Com launch



The Media Production Show confirms speakers

A black rectangular advertisement for 'metus Media Management Solutions'. The logo 'metus' is in white with a yellow bar chart icon to its left. Below it, the text 'Media Management Solutions' is in a smaller white font. The main body of the ad contains the text: 'If you handle a lot of footage on a daily basis, we have products you should know about.'

SPONSORED

**MAM Leaders Series Blog:
Viljar Mee, ERR**

The TVBEurope MAM Leaders'

Series, in association with Avid, is an exclusive thought leadership initiative comprising a series of roundtables, interviews and regular blogs

SHARE



NEWBAY MEDIA COMMUNITIES



NewBay Media Ltd
Emerson Studios, 4th Floor, 4-8 Emerson Street, SE1 9DU
Company registration number 03641099
©2016 NewBay Media

[PRIVACY POLICY](#) | [TERMS OF USE](#) | [COOKIES POLICY](#) | [NEWBAY MEDIA GROUP](#) |

FOLLOW US

