

PRESS RELEASE Ę KOBA 2017, Seoul**STRYME AND SANAM AT KOBA IN SEOUL****STRYME AND SANAM ARE PROUD TO ANNOUNCE THEIR JOINT ATTENDANCE AT THIS YEAR'S KOBA**

For the second year running, the Austrian broadcast solutions expert STRYME in tandem with its South Korean partner SanAm Technology Inc. are set for jointly exhibiting at this year's KOBA in Seoul. The two of them are looking forward to their joint trade show appearance at KOBA from May 16 to 19 at Seoul's Convention and Exhibition Center. They will be exhibiting at booth number 207, Hall D.



STRYME, known for uncompromising quality and reliable out-of-the box solutions that simplify, speed up and optimize daily broadcast workflows, will proudly show its presence at KOBA to have a first-hand discussion about its challenging projects and features offered by new products. STRYME CEO, Mr. Goce Zdravkoski, in particular states: "Our goal is to approximate to our future Asian customers and partners the first ever 16 SD/HD channels GENESIX VideoServer V7. It comes with Multi-Cam Ingest performance, time-saving Transfer While Capture and Edit While Capture function. We are very delighted to work in tandem with SanAm and look forward to meet new project partners in the Asian region.+"

KOBA 2017 With 932 companies from 32 countries the 27th Korean International Broadcast, Audio and Lighting Show in Seoul has become the Asian exhibition hub for the broadcasting, audio and lighting equipment industry. STRYME and SanAm Technology Inc. are looking forward to their second joint trade show appearance at KOBA. They will be exhibiting at booth number D207, Hall D.

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About SanAm Technology Inc.



For more than 20 years, SanAm Technology Inc. is a leading specialist among sound companies. The main business fields are broadcasting systems, audio/visual systems, transmitting systems, telecommunication systems, CATV

systems, content management systems, medical parts and equipment as well as electronic components, industrial system and security applications. The South Korean company has its place of business in Rm.201/301, 17, Seogang-ro 9-gil, Mapo-gu, Seoul, Korea. Its technical staff designs, implements and supports advanced technical solutions for leading broadcast and telecommunication organizations in the Asian region.

For further information, please contact:

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About STRYME



Located in Vienna, STRYME has been providing and developing tailored professional broadcast and automation solutions for small, medium-sized and specialized broadcasters for more than a decade. The Austrian market leader is known for uncompromising quality and reliable out-of-the box solutions that simplify, speed up and optimize daily broadcast workflows. When video server reliability matters most, STRYME is the right choice.

As a long-term supplier of the Austrian Broadcast Corporation (ORF), STRYME is a renowned and trusted industry partner. The company has implemented a wide range of different projects, locally in Austria and internationally, in Germany, Switzerland, Italy, Russia or South Korea.

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