

## STRYME takes the lead in multichannel broadcasting with GENESIX V7 – the first ever 16 SD/HD channels VideoServer



**ONE STEP AHEAD – With 16 flexibly configurable input/output channels (SD/HD/4K ready) packed into the ultra-slim 2U GENESIX VideoServer V7, STRYME is forging ahead in multichannel broadcasting. As the very first company in the industry, the long-term supplier of the Austrian Broadcast Corporation (ORF) and internationally successful broadcast solutions expert will launch its new flagship product at the Hamburg Open on January 19, 2017.**

The compact and ultra-slim design of the high-tech GENESIX VideoServer V7 with 16 HD channels is an ideal space-saving solution for OB-Vans. With even more flexibility, usability and control, it boosts Multi-Cam Ingest performance. It comes complete with more functionalities that simplify, speed up and optimize workflows, such as the time-saving Transfer While Capture function. On top of that, it offers even more possibilities and precision, e.g. with the Edit While Capture function that ensures simultaneous and frame-accurate Multi-Cam Ingest . the ideal solution for live sports broadcasts and post-production highlight cuts.

STRYME CEO Goce Zdravkoski sums up: %Our customers expect the best: consistent high quality and reliability as well as a sophisticated, cost-effective and failsafe technical solution that meets their needs . today and tomorrow. Our 2U GENESIX VideoServer V7 with 16 flexibly configurable HD channels meets all these needs, and more. It is currently unmatched in the industry.+

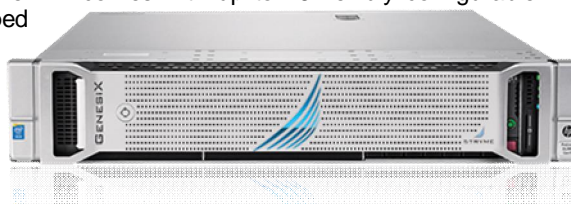
STRYME will showcase the GENESIX VideoServer V7 at the Hamburg Open on January 19, 2017 as another innovative broadcasting solution.

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## ABOUT GENESIX

### MORE INSIDE THAN EVER BEFORE

STRYME's new flagship product, the 2U GENESIX VideoServer V7 comes with up to 16 flexibly configurable input/output channels (SD/HD/4K ready). It has been equipped with a powerful TDIR Multichannel Commander and a unique Time Delay Instant Replay function, an Advanced Graphic Composer as well as Avid Interplay integration. It includes a 5-year guarantee, and supports all industry-standard codecs and formats, providing customers with maximum compatibility and flexibility.



## ABOUT STRYME

Located in Vienna, STRYME has been providing and developing tailored professional broadcast and automation solutions for small, medium-sized and specialized broadcasters for more than a decade. The Austrian market leader is known for uncompromising quality and reliable out-of-the box solutions that simplify, speed up and optimize daily broadcast workflows. When video server reliability matters most, STRYME is the right choice. As a long-term supplier of the Austrian Broadcast Corporation (ORF), STRYME is a renowned and trusted industry partner. The company has implemented a wide range of different projects, locally in Austria and internationally, in Germany, Switzerland, Italy, Russia or South Korea.



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