

Integrated Playout Automation & Channel-In-A-Box (CiaB) – Global Advancements, Business Models, Technology Roadmap, Forecasts & Analysis (2012 – 2017)

Description: Today's broadcasting environment requires automation systems which offer integration, reduced costs and complexity. Off late Integrated Playout solutions using Channel-in-a-Box (CiaB) has reduced the existing requirements for huge infrastructure costs associated with Playout automation by integrating all the needs into one single solution. This has generated greater interest among all stakeholders in Playout automation, as CiaB has become the one stop solution for a variety of needs with an attractive price tag that is much lesser than the traditional methods.

The report focuses on Global Advancements, Business Models, Technology Roadmap, Forecasts & Analysis (2012 – 2017)

Leading players based on integrated playout automation/Channel in a Box (CiaB) providers and other playout automation devices have been profiled. Key players include Cinegy LLC, Evertz Microsystems Ltd, Fission Software Inc, Florical systems Inc, Grass valley USA LLC, Hardata SA, Harris Broadcast communications, Harmonic Inc, Mass Tech Group Inc, Miranda Technologies Inc, Oasys Automated Playout Limited, Orad Hi-Tech Systems Ltd, Pebble Beach Systems Ltd, Pixel Power Inc, PlayBox Technology, Sgt Vivesta, Skylark Technology Inc, Snell Corporation Limited, Stryme GmbH, Vector3, Video Technics Inc, Media Alliance, And Other Players Like Autocue Group Ltd, Aveco S.R.O, Matrox Electronic Systems Ltd, Newtek Inc, Ross Video Ltd, Video Stream Networks S.L, Vizrt Ltd, Weather Metrics Inc, XOR Media Inc.

This report categorizes the global market for CiaB in terms of unit shipments, market revenues and also for forecasting the revenues and analyzing the trends in each of the following markets and sub-markets:

Channel Applications

- Sports
- News
- Entertainment
- Cartoons & Learning
- Life Style & Knowledge

End User Segments

- National Broadcasters
- Regional Broadcasters
- Others(which includes Network Origination, Government, Academia & Education, Healthcare , Corporate & Enterprises)

Geographies

- North America (NA)
- Europe (EU)
- Middle-East Africa (MEA)
- Asia-Pacific, incl. Japan (APAC)
- Latin America (LA)

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