

PRESS INFO Ę CASE STUDY Ę AMUsysĘ**Racing ahead with STRYME - How the GENESIX VideoServer fully automated handles BBC T VĘ payout.**

AMUsys is an Austrian sports betting terminal manufacturer that is also the owner of the licenses for two television channels BCC TV 1 and BCC TV 2. These channels broadcast 900 races each day live via satellite and internet streaming from their own studio. The transmissions include super-slow motion replays, referees, sophisticated rules and perfect result processing.

Using a GENESIX VideoServer supplied by STRYME, the 24/7 payout automation of the mostly live production content runs independently on one machine and enables the TV station to reduce the number of technical personnel needed for transmissions. In fact, the multichannel ingest, payout and graphics solution GENESIX is responsible for the total operation of the studio.

The production schedule allows for races to start alternately on each channel. Eight cameras are employed on every racetrack, alongside one Slow Motion camera for high speed recordings in the finish line.

Goce Zdravkoski, STRYME CEO, explains more: %a this case, the high-end automation of the VideoServerĘ Live Production Studio (LPS) removes the need for a traditional Master

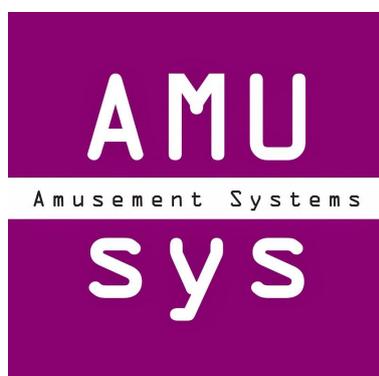
Control Room. The flexible out-of-the box configuration of the GENESIX VideoServer easily enables the integration of various workflows.+

The playlist for the server incorporates a traffic lights system, with red and green phases which indicate whether a studio is on air, or ready for live transmission. In each studio, there is a team that prepares the track for the next race. When the team is ready, the referee triggers the green light to indicate the server can be switched to that studio. If neither studio is ready to send live content, the GENESIX Live Production Studio automatically starts the predefined playlist that is fed by background information on the races, flashbacks and forecasts on new events.

The whole system is designed to enable BCC TV to react rapidly to any kind of eventuality in live production and automation. The use of the built in signal-detection manages the handover from the playlist model to the live production and vice versa without any human intervention+, explains Zdravkoski.

* * * * *

About AMUsys



AMUsys is an Austrian sports betting terminal manufacturer that is also the owner of the licenses for two television channels BCC TV 1 and BCC TV 2. These channels broadcast 900 races each day live via satellite and internet streaming from their own studio. The transmissions include super-slow motion replays, referees, sophisticated rules and perfect result processing.

About ELVIA-PRO



BCC T V broadcasts 900 races per day live via satellite (Eutelsat 9A) and streaming (Flash and HLS) from its own studio in Krakow, with everything that entails: automatic timing to one ten thousandth of a second, super-slow motion replays, referees, sophisticated rules and perfect result processing.

For further information, please contact:

BCC
Tel: +43 7227 67961
Email: office@amusys.at
Web: <http://www.bcc.tv/>

About STRYME



Located in Vienna, STRYME has been providing and developing tailored professional broadcast and automation solutions for small, medium-sized and specialized broadcasters for more than a decade. The Austrian market leader is known for uncompromising quality and reliable out-of-the box solutions that simplify, speed up and optimize daily broadcast workflows. When video server reliability matters most, STRYME is the right choice.

As a long-term supplier of the Austrian Broadcast Corporation (ORF), STRYME is a renowned and trusted industry partner. The company has implemented a wide range of different projects, locally in Austria and internationally, in Germany, Switzerland, Italy, Russia or South Korea.

For further information, please contact:

STRYME GmbH
Tel: +43 1 968 11 62 0
Fax: +43 1 968 11 62 99
Email: office@stryme.com
Web: www.stryme.com