

**PRESS INFO Æ CASE STUDY Í TV SüdostschweizĤ****Swiss 24/7 broadcast powered by STRYME**

**Mayor Swiss publishing house SOMEDIA AG completes its media portfolio with a 24/7 TV channel powered by STRYME. TV Südostschweiz former known as Tele Südostschweiz reaches more than 39 000 people daily with recent information about the local area Glarner, St. Gallen and Bündnerland.**

As the new broadcast house Medienhaus Chur+ was built, the TV channel was relaunched and obtained with a brand new studio, which had comprehensive requirements for the playout:

On the one hand the 24/7 automation and the studio playout should be handled, on the other hand the solution should also integrate external graphics and handle a non-stop loop ingest reliably. Due to its flexibility and extensive codec support as well as its modular architecture, GENESIX convinced TV Südostschweiz planning engineers.

The studio was equipped with 2 GENESIX VideoServers that now securely operate the 24/7 automation, the backup and the external graphical systems, which are handled via GAP. After a short period of planning, GENESIX was already able to be utilized successfully as a

central broadcast hub and now seamlessly manages the 24/7 automation of T V Südostschweiz.

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#### About TV Südostschweiz



We are proud to announce the use of our approved GENESIX VideoServer V5 at TV Südostschweiz in Chur, Switzerland. TV Südostschweiz is a regional tv station providing actual local information for the areas Graubünden, Glarus and St. Gallen.

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#### About STRYME



Located in Vienna, STRYME has been providing and developing tailored professional broadcast and automation solutions for small, medium-sized and specialized broadcasters for more than a decade. The Austrian market leader is known for uncompromising quality and reliable out-of-the box solutions that simplify, speed up and optimize daily broadcast workflows. When video server reliability matters most, STRYME is the right choice.

As a long-term supplier of the Austrian Broadcast Corporation (ORF), STRYME is a renowned and trusted industry partner. The company has implemented a wide range of different projects, locally in Austria and internationally, in Germany, Switzerland, Italy, Russia or South Korea.

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