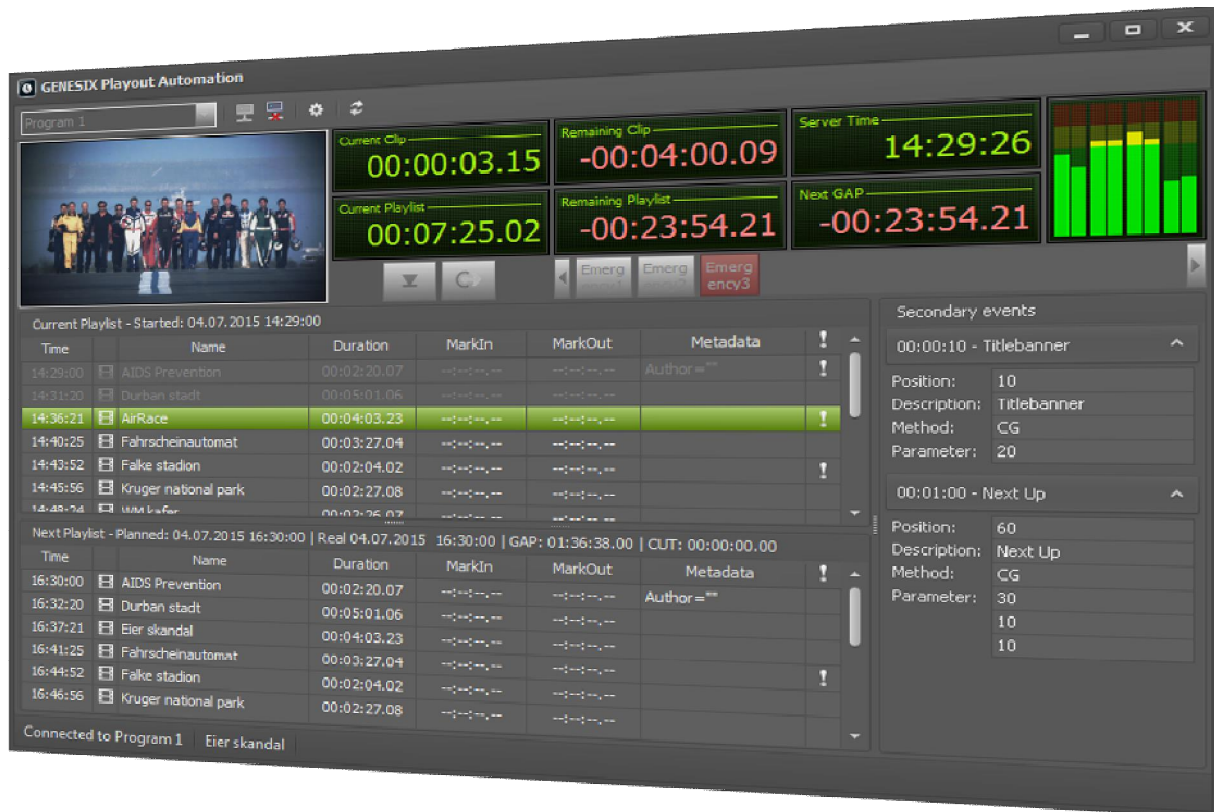


PRESS INFO È CASE STUDY Í TELE TOPÍ

EXCELLENCE & RELIABILITY È SWISS & AUSTRIAN VALUES MERGED FOR TELE TOP



As a local German-language television channel head-quartered in Winterthur, TELE TOP broadcasts across the Zurich and Northeastern area of Switzerland. To enhance the studio refurbishments, streamline the transition to HD and optimize its state-of-the-art studio productions, TELE TOP required an advanced high-availability playout solution for around-the-clock operations È and excellent quality.

The powerful planning capabilities, flexibility and reliability of the 24/7 GENESIX Playout Automation convinced the Swiss team. What's more, the extensive codec support and modular architecture of the GENESIX V6 VideoServer ensured easy handling and seamless integration into TELE TOP's existing infrastructure and processes.

New archiving and editing systems simplified many different workflows. Whether studio recordings of news programs and shows, management of video footage, live inputs and graphics or program planning and scheduling, the GENESIX VideoServer handles all tasks with ease and guarantees a fully automated 24/7 operation in HD quality.

Additionally, the GENESIX software was slightly adapted to ensure full integration with

TELE TOP's existing playlist planning system. The studio refurbishments plus the simultaneous transition to HD and switchover to the GENESIX VideoServer has made TELE TOP one of the most modern regional T V stations in Switzerland.

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About Tele Top



TELE TOP is a Swiss based regional broadcaster headquartered in Winterthur, Swiss. Tele Top daily produces TV programs for the cantons Zürich, Thurgau, Schaffhausen and Fürstenland. Through digital TV and on the internet Tele Top can be received over all of Swiss. It changed its name from Winti TV to TELE TOP in 1999.

TeleTop daily shows among others following own productions:
TOP NEWS (news)
OP FOKUS (reports & serials from the transmission area)
TOP USFLUG (popular place for excursions)
TOP POT (cooking)
TOP Talk (round of talks)

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About STRYME



Located in Vienna, STRYME has been providing and developing tailored professional broadcast and automation solutions for small, medium-sized and specialized broadcasters for more than a decade. The Austrian market leader is known for uncompromising quality and reliable out-of-the box solutions that simplify, speed up and optimize daily broadcast workflows. When video server reliability matters most, STRYME is the right choice.

As a long-term supplier of the Austrian Broadcast Corporation (ORF), STRYME is a renowned and trusted industry partner. The company has implemented a wide range of different projects, locally in Austria and internationally, in Germany, Switzerland, Italy, Russia or South Korea.

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