

## PRESS INFO Æ CASE STUDY Í Welt der WunderÍ

### From broadcasting slot to TV broadcaster

**GENESIX Traffic Management**

Program 2

**Montag, 04. Juli 2011 15:15:00**

ID	Name	Play Duration	MarkIn	MarkOut	AR	FPS	MetaData	State
	Eier_Skandal_246...	00:04:03.23	--:--:--	--:--:--	4:3	25		Copying
	Fahrscheinautoma...	00:03:27.04	--:--:--	--:--:--	4:3	25		Pending
	AirRace.v1	00:53:43.21	--:--:--	--:--:--	16:9	25		Pending
	Falke_als_Stadion...	00:02:04.02	--:--:--	--:--:--	4:3	25		Pending
	Schlagers_neues_...	00:00:47.07	--:--:--	--:--:--	4:3	25		Pending
	Bingo.v1	00:32:47.20	--:--:--	--:--:--	16:9	25		Pending
	ECO.v1	00:30:22.24	--:--:--	--:--:--	16:9	25		Pending

Files: 7 Copied: 0 Copying: 1 Pending: 6 Errors: 0 Waiting for Source: ▲

**Montag, 04. Juli 2011 17:45:00**

ID	Name	Play Duration	MarkIn	MarkOut	AR	FPS	MetaData	State
	Bundesland.v1	00:21:00.00	--:--:--	--:--:--	16:9	25		Pending
	CHILI.v1	00:19:20.14	--:--:--	--:--:--	16:9	25		Pending
	Am Schauplatz.v1	00:01:10.00	--:--:--	--:--:--	16:9	25		Pending
	Brieflosshow.v1	00:27:42.11	--:--:--	--:--:--	16:9	25		Pending

Files: 4 Copied: 0 Copying: 0 Pending: 4 Errors: 0 Waiting for Source: ▲

**Montag, 04. Juli 2011 19:15:00**

ID	Name	Play Duration	MarkIn	MarkOut	AR	FPS	MetaData	State
	Im Zentrum.v1	01:00:00.00	--:--:--	--:--:--	16:9	25		Pending
	Mörbisch.v1	02:26:51.00	--:--:--	--:--:--	16:9	25		Pending
	HOHES HAUS.v1	00:29:25.18	--:--:--	--:--:--	16:9	25		Pending

Files: 3 Copied: 0 Copying: 0 Pending: 3 Errors: 0 Waiting for Source: ▲

Connected to net.tcp://localhost:12001/TMSServer 46,2%

**Welt der Wunder is taking the next step with STRYMEÆ GENESIX VideoServer.**

#### Set Up

Welt der Wunder is a German format that specializes in nature and science content. In its beginning it only appeared in broadcasting slots at German private broadcasters. In 2013/2014 Welt der Wunder ventured to take the step to becoming its own independent broadcaster and choose STRYME as a reliable provider for its broadcast management. The requirements were widespread, but bundled in the need for a safe and easy all-in-one broadcast solution. After pitching, GENESIX convinced the technical direction and the planning phase was in its starting blocks.

#### Project Realization

After working together closely with the technical and journalistic department, STRYME was able to create a complete solution for the customer. Due to its comprehensive codec and format support, as well as its ability to implement 3rd parties, such as graphic interfaces and NLEs, GENESIX was implemented in a very short time. The studio now runs on 2 servers, one handling the playout and the advanced %Welt der Wunder+ graphics in a 24/7

automation, the other one is used as a reliable backup. The transmission of all the files, clips and playlists is handled through the GENESIX Transfer Management Service (TMS) that copies all video clips from the playlist automatically to the playout server's local video storage.

### Reliable disaster control scenarios

To make sure that the system runs safe STRYME engineers installed a master-slave configuration on both servers that synchronizes the files and playlists on both servers and thus grants smooth file access and playout in case of errors.

\* \* \* \* \*

### About Welt der Wunder



365 days a year in a 24/7 automation, Welt der Wunder supplies its customers with widespread and sophisticated content: documentations and reportages about nature and sciences in a combination of highly entertaining formats. As well as the TV channel, Welt der Wunder offers a broad portfolio that additionally contains audio as well as print media products.

## welt der wunder

### For further information, please contact:

Welt der Wunder  
Tel: +49 (0) 89 / 4 52 54 - 5 25  
Email: [info@weltderwunder.de](mailto:info@weltderwunder.de)  
Web: <http://www.weltderwunder.de/>

### About STRYME



Located in Vienna, STRYME has been providing and developing tailored professional broadcast and automation solutions for small, medium-sized and specialized broadcasters for more than a decade. The Austrian market leader is known for uncompromising quality and reliable out-of-the box solutions that simplify, speed up and optimize daily broadcast workflows. When video server reliability matters most, STRYME is the right choice.

As a long-term supplier of the Austrian Broadcast Corporation (ORF), STRYME is a renowned and trusted industry partner. The company has implemented a wide range of different projects, locally in Austria and internationally, in Germany, Switzerland, Italy, Russia or South Korea.

### For further information, please contact:

STRYME GmbH  
Tel: +43 1 968 11 62 0  
Fax: +43 1 968 11 62 99  
Email: [office@stryme.com](mailto:office@stryme.com)  
Web: [www.stryme.com](http://www.stryme.com)